

# KidEx Do-It-Yourself National Challenge 2020

## Activity description and self-learning manual

**Activity: Record your video singing a song in Hindi & English | Creativity & imagination | 12-17 years**

### Skill development milestone

11-13 years: The age of reason, ideas in search of forms, and artistic challenges.

The central theme in the child's art and expression is ideas in search of form. Their art includes proportions, three-dimensional space, realistic colors. The key transition is in terms of understanding of materials.

14-17 years: The period of decision, more ideas in search of forms, and artistic thinking.

Art is motivated by meaning. Their artistic expression includes inspiration by emotions, social issues, and improving skill. The key transition is that there is personal voice in the child's artistic expression.

### Activity description

The child has to sing a given song in Hindi and English both. The child needs to sing each version for minimum 2 minutes.

The song is "Friday" by the Band Goldspot. They had sung a Hindi & English version of the same song a common music track in early 2010s & the video link of the songs can be found here:

- [Hindi version](#)
- [English version](#)

The [Karaoke soundtrack](#) for the song can be found on this link.

The child should listen to the song a few times to appreciate the music & sing along. Once the child is confident, the child should play the Karaoke soundtrack in the background & sing the Hindi & English versions of the song for minimum 2 minutes each (full length of song is 4 minutes+). The child may mute the songs version of the video to see the lyrics & read the lyrics with Karaoke soundtrack playing in the background. Or the child may write down the lyrics on a page and read it from there.

The child needs to practice and sing both the Hindi and English versions of the song. Let the child do this as a fun exercise for a few days. With practice, they will be able to sing in tune with the original soundtrack. When you feel that the child is ready to sing the song, record video of the child performing the activity.

The video(s) should be submitted as an entry as per submission guidelines. You may share the video with family, relatives & close friends as desired by you. Or post the videos on social media, if you wish, with the hash tag #KidExDIYChallenge or #KidExDIYNationalChallenge.

### Submission guidelines

1. You have to send 2 videos of the child singing the given song in Hindi and English (2 minutes per video)
2. Keep the total file size less than 20 MB
  - a. Higher resolution camera creates large size video files
  - b. Android users can install & use Camera MX player to record smaller size video files
    - i. Camera MX player can be downloaded from [here](#)
  - c. Iphone users should change resolution setting by going to Settings -> Camera & selecting lowest resolution from "Record Video" option
3. You can upload the files(s) at <https://www.kid-ex.com/diy-nc> (if total file size > 20 MB)

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4. Kindly ensure you have registered for the event for us to assess the submission. If not registered, please visit <https://www.kid-ex.com/diy-reg> to register. New registrations allowed till 30<sup>th</sup> May.

### Self-learning manual

Common mistake and things to keep in mind in this activity are:

1. The child is unable to segregate the music from the lyrics – let the child just hum the music
2. The child is shy & feels that he/she will come across as funny & hence, not willing to try the activity
3. Some of the words' enunciation needs to be different from usual to make them fit into the music (e.g. fast, slow, high pitch)
4. The child is not confident singing as the child does not have a suitable baritone
5. The child's vocal chord and lungs are not strong enough for them to sing for a long duration or at high pitch
6. The child misses the audio cues and cannot sing according to the beat
7. Child is not in the right mindset while learning

Key coaching tip to excel in this exercise is that first introduce the child to the music track of the song. Let the child listen to the music track a few times for him/her to internalize the music only without worrying about the lyrics.

Then, let the child listen to both English & Hindi version of the song once each to not register the music as music for a Hindi song or an English song but both. Encourage the child to appreciate the subtle nuances like:

1. Hindi to English or English to Hindi lyrics translation done with some tweaks to make them fit on the soundtrack (not 100% same academically)
2. Modification in enunciation of certain words to make them fit on the music track
3. The music track does not get tampered with and remains constant

Now, let the child listen to the song many times so that he/she know both the versions of the song very well. Let them sing along with the lyrics written on a paper or on the screen before them.

If the child is feeling shy, nervous, low on confidence, encourage the child to think of it as a fun exercise without fearing about being judged. Call out how some very gifted singers were not gifted with good voices (Anu Kapoor) or ask them the questions as to what is the worst thing that can happen even if they do not sing well. You may be a good sport & participate in the same activity to encourage the child to let go of any fears.

Once the child is feeling confident and has practiced sing along a few times, the child should sing to the original soundtrack. The more his/her ears are trained to know which audio cue is for which line or how much time can they spend on a line, they will be able to sing along better. They develop an ear for rhythm and words by listening to songs. The more you sing and ask them to follow each line, the better they will get. This would be a fun activity to establish rhythm and tune in your child. The child should sing in tune, with correct words and pronunciation.

Key benefits of this exercise are:

1. Stimulates the brain - It requires you to think about lyrics, melody and rhythm all at once
2. Enhances creativity – Helps individual create fun & engaging versions of otherwise boring, routine work
3. Helps develop cognitive skills - Memory, concentration, spatial intelligence and thinking skills
4. Trains your mind to follow music and sing along according to those audio cues
5. Enhances self-control, confidence, self-esteem since you perform in front of others
6. Improves language skills - Rhyme and rhythm highlight sound and syllables in words. You enunciate words in a rhythm. It helps with voice modulation and intonation while speaking. Improves ability to learn & converse in different languages.
7. Talent scouting - It can help spot and nurture singing talent at a young age
8. Self-expression - Some children like to express themselves by making up songs about their feelings
9. Therapeutic - Singing or songs in general can be relaxing or calming. They can help manage mood and emotions.

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## Entry evaluation guidelines

The maximum point for this activity is 30. Every entry would be rated as either:

1. Master (M): 100% score
  - a. The child can sing both versions for 2 minute each in adherence to the guidelines, i.e., with correct translation, in tune, with correct words and pronunciation
2. Intermediate (I): 80% score
  - a. The child can sing both versions for 2 minute each in adherence to the guidelines, i.e., with correct translation, in tune, with correct words and pronunciation and with at max 4 total mistakes in each song
  - b. The child can sing both versions for 1 minute each in adherence to the guidelines, i.e., with correct translation, in tune, with correct words and pronunciation
3. Beginner (B): 50% score
  - a. The child can sing both versions for 2 minute each in adherence to the guidelines, i.e., with correct translation, in tune, with correct words and pronunciation and with at max 8 total mistakes in each song
  - b. The child can sing both versions for 1 minute each in adherence to the guidelines, i.e., with correct translation, in tune, with correct words and pronunciation and with at max 4 total mistakes in each song
  - c. The child can sing both versions for 30 seconds each in adherence to the guidelines, i.e., with correct translation, in tune, with correct words and pronunciation
4. Not applicable (NA): 0% score
  - a. All other submission cases.
  - b. No submission.

For any queries, you may Whatsapp us at +91-7303755886 or email us at [info@kid-ex.com](mailto:info@kid-ex.com).

## About KidEx

KidEx is a company founded by Kapish Saraf & Amritanshu Kumar (IIT Kharagpur & IIM Calcutta alumnus). KidEx aims to create a platform to enable holistic & comprehensive development of every child by partnering with their parents in a logistically convenient manner for the parents. KidEx offers multiple extra-curricular activity classes for kids in physical & digital form (basis screen time guidelines) to enable child's holistic development. Live classes include: Chess, Arts, Mandarin, Spanish, French, German, Guitar, Movie-Making. Upcoming classes include: Academics, Robotics, Coding, Dramatics, multiple Dance & Music, Social Etiquette etc. KidEx will offer all learning solutions to parents under one umbrella. KidEx would soon launch a suite of digital products aimed at making child-raising easier & more fun for parents.

## About KidEx Do-It-Yourself National Challenge

The event is an effort to spread awareness regarding need for all rounded development of the child. This is also, designed keeping in mind the current external scenarios where lockdown/no lockdown, social distancing practices would continue & schools/colleges might be shut for a few months which would require parents to find non-screen time learning opportunities for the child while demanding lesser time for parents allowing them some breathing space for themselves.

The event is open to all Indian citizens in India or abroad across age groups of 3 to 17 years. Basis the submitted entries, for every age, a leader board would be created & declared.

## Prizes & certificates

We will conduct two versions of the event for all interested parents. Parents can decide whether they want their child to participate in the paid version or the free version of the event. Entry charge for paid version of the event is INR 500 for every child.

Paid version participants would be eligible for:

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1. Prizes for winners across all age category
  - a. Number of winners linked to number of paid version participants
  - b. 50% of registration fees to be distributed as prize to winners
2. Winner & participation certificates
3. Assessment score for every submitted entry & leader board position summary

Free version participants would be eligible for:

1. Assessment score for every submitted entry

Even participants interested in paid version would be required to pay the amount after 7<sup>th</sup> May allowing them opportunity to participate first & then, decide.