

KidEx Do-It-Yourself National Challenge 2020

Activity description and self-learning manual

Activity: Record 1 video speaking 1 word in 5 languages & submit | Language and Communication skills | 3 years

Skill development milestone

The child has a spoken vocabulary of 300 to 1000 words at this age. The child may know words across different languages but would not be able to differentiate a word from one language to another. The child starts to advance from using single words to phrases or incomplete sentences. They can talk well enough for strangers to understand most of the time. Imitation remains a strong mechanism to communicate at this stage e.g. they imitate the language and behavior of trusted adults or interact with other kids through imitation (parallel playing). They use language to describe the world around them. They can speak their name, age and gender. They can name most familiar things. Their awareness of rhyming sound starts to emerge.

Activity description

The child is required to say the word “Mom” in 5 different languages. The parent is required to record the child doing the activity.

The chosen 5 languages should include any 2 Indian languages (sample list provided as List 1) and 3 Global languages (sample list provided as List 1). The parent is required to teach the child the 5 words & explain all the words associated with the same person. Then, the parent should encourage the child to speak all the words one by one by asking to call all names for the person without prompting the actual word.

Let the child practice this over a few days naturally, during play session with parents, and sometimes, with prompting/guidance from parents. When you as a parent are confident that the child will say the word “Mom” in 5 languages at one go, please record video of the child completing its task. Submit the video as an entry for the event.

Feel free to share the video with family, relatives and close friends as you desire. Or, post the videos on social media if you wish, with the hash tag #KidExDIYNationalChallenge.

List 1

- Hindi- Maa
- English- Mom/Mother/Mummy
- Sanskrit- Mata/Maatr
- Panjabi- Mai
- Marathi- Aayi
- Gujarati- Baa
- Urdu- Ammi
- Bengali- Ma/Mata
- Kashmiri- Muoj
- Sindhi-Maa/Manas
- Assamese- Aayi, Maa
- Odia- Bou
- Manipuri- Imaa
- Kannada-Amma/Avva/Thayi
- Tamil- Amma
- Telugu- Amma
- Malayalam- Amma

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List 2

- Afrikaans: “Moeder” or “Ma”
- Arabic: “Ahm”
- Czech: “Maminka”
- French: “Mere” or “Maman”
- German: “Mutter”
- Greek: “Mana” or “Mitera”
- Hawaiian: “Makuahine”
- Indonesian: “Induk,” “Ibu,” “Biang” or “Nyokap”
- Irish: “Mathair”
- Italian: “Madre” or “Mamma”
- Japanese: “Okaasan” or “Haha”
- Latin: “Mater”
- Malay: “Ibu”
- Mandarin (Chinese): “Mama”
- Portuguese: “Mae”
- Russian: “Mama”
- Spanish: “Madre,” “Mama” or “Mami”
- Turkish: “Anne,” “Ana” or “Valide”
- Vietnamese: “Me”

Submission guidelines

1. You can record one common video of the child for this activity
2. Keep the total video size less than 20 MB
 - a. Higher resolution camera creates large size video files
 - b. Android users can install & use Camera MX player to record smaller size video files
 - i. Camera MX player can be downloaded from [here](#)
 - c. Iphone users should change resolution setting by going to Settings -> Camera & selecting lowest resolution from “Record Video” option
3. You can upload the video file(s) at <https://www.kid-ex.com/diy-nc> (if total file size > 20 MB)
4. You can mail the video file(s) to us at info@kid-ex.com (if total file size < 20 MB)
5. Please mention child’s name, registered contact number & activity number in mail subject while submitting the file (Example: Veehan Saraf, 9654138862, Activity 1)
6. Kindly ensure you have registered for the event for us to assess the submission. If not registered, please visit <https://bit.ly/KidExDIYchallenge> to register. New registrations allowed till 15th May.

Self-learning manual

Common mistakes child & parents make in this activity are:

1. Not knowing your child’s learning style. It varies from listening, speaking or reading.
2. Not starting from sounds. Sounds are the first step to learning a new language.
3. Getting discouraged by making mistakes. Practice is the key so find ways to not get bored or lose hope.
4. Child is not in the right mindset while learning. They will learn and enjoy the process if they are in a happy mood.

Key coaching tip to excel in this exercise is that use the word in front of the child often (with right pronunciation). Encourage the child to listen to the word and repeatedly pronounce the word. Language requires a lot of repetition and reference experiences.

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Listening and speaking are much more effective ways to memorize and retain the learned language. It would also be helpful to incorporate the learned word in conversation since contextual memories will help the child remember it better.

Key benefits of this exercise:

1. Increases brain power. Learning a new language means your brain must cope with complexity as it makes sense of and absorbs new patterns.
2. Improves memory as it involves learning and recalling it multiple times. Multilingual people have brains that are more exercised and quicker to recall names, directions, facts, and figures.
3. It trains the brain to unlearn & learn things thus, improving learning skills in any individual.
4. Enhances the ability to multi-task.
5. Your first language improves as learning a new one makes you more conscious of the details of your first language.
6. It may help the child in other academic areas as well. As a result of higher cognitive skills, studies show that the benefits of learning a new language include higher scores on standardized exams in math, reading comprehension and vocabulary.

Entry evaluation guidelines

The maximum point for this activity is 10. Every entry would be rated as either:

1. Master (M): 100% score
 - a. The child can speak "Mom" in 5 different languages with correct pronunciation (2 Indian, 3 Global) within 30 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
2. Intermediate (I): 80% score
 - a. The child can speak "Mom" in 5 different languages with correct pronunciation (2 Indian, 3 Global) within 60 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
 - b. The child can speak "Mom" in 5 different languages with correct pronunciation (any number of Indian or Global) within 30 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
 - c. The child can speak "Mom" in 4 different languages with correct pronunciation (2 Indian, 2 Global) within 30 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
3. Beginner (B): 50% score
 - a. The child can speak "Mom" in 5 different languages with correct pronunciation (any number of Indian or Global) within 60 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
 - b. The child can speak "Mom" in 4 different languages with correct pronunciation (2 Indian, 2 Global) within 60 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
 - c. The child can speak "Mom" in 3 different languages with correct pronunciation (2 Indian, 1 Global) within 30 seconds without prompting of the actual word by anyone (though parents can encourage the child to remember other words & speak).
4. Not applicable (NA): 0% score
 - a. All other submission cases
 - b. No submission

For any queries, you may Whatsapp us at +91-7303755886 or email us at info@kid-ex.com.

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About KidEx

KidEx is a company founded by Kapish Saraf & Amritanshu Kumar (IIT Kharagpur & IIM Calcutta alumnus). KidEx aims to create a platform to enable holistic & comprehensive development of every child by partnering with their parents in a logistically convenient manner for the parents. KidEx offers multiple extra-curricular activity classes for kids in physical & digital form (basis screen time guidelines) to enable child's holistic development. Live classes include: Chess, Arts, Mandarin, Spanish, French, German, Guitar, Movie-Making. Upcoming classes include: Academics, Robotics, Coding, Dramatics, multiple Dance & Music, Social Etiquette etc. KidEx will offer all learning solutions to parents under one umbrella. KidEx would soon launch a suite of digital products aimed at making child-raising easier & more fun for parents.

About KidEx Do-It-Yourself National Challenge

The event is an effort to spread awareness regarding need for all rounded development of the child. This is also, designed keeping in mind the current external scenarios where lockdown/no lockdown, social distancing practices would continue & schools/colleges might be shut for a few months which would require parents to find non-screen time learning opportunities for the child while demanding lesser time for parents allowing them some breathing space for themselves.

The event is open to all Indian citizens in India or abroad across age groups of 3 to 17 years. Basis the submitted entries, for every age, a leader board would be created & declared.

Prizes & certificates

We will conduct two versions of the event for all interested parents. Parents can decide whether they want their child to participate in the paid version or the free version of the event. Entry charge for paid version of the event is INR 500 for every child.

Paid version participants would be eligible for:

1. Prizes for winners across all age category
 - a. Number of winners linked to number of paid version participants
 - b. 50% of registration fees to be distributed as prize to winners
2. Winner & participation certificates
3. Assessment score for every submitted entry & leader board position summary

Free version participants would be eligible for:

1. Assessment score for every submitted entry

Even participants interested in paid version would be required to pay the amount after 7th May allowing them opportunity to participate first & then, decide.