

KidEx Do-It-Yourself National Challenge 2020

Activity description and self-learning manual

Activity: Record your video singing a Karaoke song “Happy” | Creativity & imagination | 9-11 years

Skill development milestone

The child is said to be in the pre-teen stage. This stage is typical of children between 9 to 11.

- Drawings become far more detailed.
- Much more spatial perspective is evident.
- Children at this stage may become very frustrated if they are unable to create a realistic picture.
- This is the time when children may express “I can’t draw”.

This stage is characterised by dawning realism, representing expertise, and emerging expertise. The child views art as a creative outlet. It includes details, clothing to identify, receding space, world-making. Transition in art style is that there is considered use of design principles now.

Kids now understand information detailed in drawings, timelines, and charts. They may start to show more creativity in things like writing, designing, or performing arts.

Activity description

The child needs to Karaoke the song “Happy” by Pharrell Williams. The song can be found [here](#). The child should use this [video tutorial](#) for Karaoke.

The child will have to enunciate in tune and with lyrics on the screen for singing the song right. The video is the original soundtrack.

The child needs to sing for 2 minutes (the song is close to 4 minutes long). He/she needs to Karaoke the song using the above link. Let the child do this exercise as a fun session for a few days. Your child can experiment singing other songs as well for fun.

The child can play the video attached on a screen (TV, Laptop, Mobile phones) in front of them. The lyrics will show on the screen and that will be used as a cue for the child to sing along with the original soundtrack. With practice, they will be able to sing the correct lyrics in tune with the original soundtrack. When you feel that the child is ready to sing the song, record video of the child performing the activity with music from Karaoke video playing in the background.

The video should be submitted as an entry as per submission guidelines. You may share the video with family, relatives & close friends as desired by you. Or post the videos on social media, if you wish, with the hash tag #KidExDIYChallenge or #KidExDIYNationalChallenge.

Submission guidelines

1. You have to send 1 video of the child singing the given song as per instructions
2. Keep the total file size less than 20 MB
 - a. Higher resolution camera creates large size video files
 - b. Android users can install & use Camera MX player to record smaller size video files
 - i. Camera MX player can be downloaded from [here](#)
 - c. Iphone users should change resolution setting by going to Settings -> Camera & selecting lowest resolution from “Record Video” option
3. You can upload the files(s) at <https://www.kid-ex.com/diy-nc> (if total file size > 20 MB)
4. Kindly ensure you have registered for the event for us to assess the submission. If not registered, please visit <https://www.kid-ex.com/diy-reg> to register. New registrations allowed till 30th May.

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Self-learning manual

Common mistake and things to keep in mind in this activity are:

1. The child is shy & feels that he/she will come across as funny & hence, not willing to try the activity
2. Some of the words' enunciation needs to be different from usual to make them fit into the music (e.g. fast, slow, high pitch)
3. The child is not confident singing as the child does not have a suitable baritone
4. The child's vocal chord and lungs are not strong enough for them to sing for a long duration or at high pitch
5. The child misses the audio cues and cannot sing according to the beat
6. Child is not in the right mindset while learning

Key coaching tip to excel in this exercise is that let the child listen to the music track a few times for him/her to internalize the music along with the lyrics. Encourage the child to appreciate the subtle nuances like modification in enunciation of certain words to make them fit on the music track.

Let them sing along with the lyrics written on a paper or on the screen before them.

If the child is feeling shy, nervous, low on confidence, encourage the child to think of it as a fun exercise without fearing about being judged. Call out how some very gifted singers were not gifted with good voices (Anu Kapoor) or ask them the questions as to what is the worst thing that can happen even if they do not sing well. You may be a good sport & participate in the same activity to encourage the child to let go of any fears.

Once the child is feeling confident and has practiced sing along a few times, the child should sing to the original soundtrack. The more his/her ears are trained to know which audio cue is for which line or how much time can they spend on a line, they will be able to sing along better. They develop an ear for rhythm and words by listening to songs. The more you sing and ask them to follow each line, the better they will get. This would be a fun activity to establish rhythm and tune in your child. The child should sing in tune, with correct words and pronunciation.

Key benefits of this exercise are:

1. Stimulates the brain - It requires you to think about lyrics, melody and rhythm all at once
2. Enhances creativity – Helps individual create fun & engaging versions of otherwise boring, routine work
3. Helps develop cognitive skills - Memory, concentration, spatial intelligence and thinking skills
4. Trains your mind to follow music and sing along according to those audio cues
5. Enhances self-control, confidence, self-esteem since you perform in front of others
6. Improves language skills - Rhyme and rhythm highlight sound and syllables in words. You enunciate words in a rhythm. It helps with voice modulation and intonation while speaking. Improves ability to learn & converse in different languages.
7. Talent scouting - It can help spot and nurture singing talent at a young age
8. Self-expression - Some children like to express themselves by making up songs about their feelings
9. Therapeutic - Singing or songs in general can be relaxing or calming. They can help manage mood and emotions.

Entry evaluation guidelines

The maximum point for this activity is 30. Every entry would be rated as either:

1. Master (M): 100% score
 - a. The child can sing the song for 2 minutes in adherence to the guidelines, i.e., in tune, with correct words and pronunciation
2. Intermediate (I): 80% score
 - a. The child can sing the song for 2 minutes in adherence to the guidelines, i.e., in tune, with correct words and pronunciation and with at max 4 total mistakes in the song

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- b. The child can sing the song for 1 minute in adherence to the guidelines, i.e., in tune, with correct words and pronunciation
3. Beginner (B): 50% score
 - a. The child can sing the song for 2 minutes in adherence to the guidelines, i.e., in tune, with correct words and pronunciation and with at max 8 total mistakes in the song
 - b. The child can sing the song for 1 minute in adherence to the guidelines, i.e., in tune, with correct words and pronunciation and with at max 4 total mistakes in the song
 - c. The child can sing the song for 30 seconds in adherence to the guidelines, i.e., in tune, with correct words and pronunciation
4. Not applicable (NA): 0% score
 - a. All other submission cases
 - b. No submission.

For any queries, you may Whatsapp us at +91-7303755886 or email us at info@kid-ex.com.

About KidEx

KidEx is a company founded by Kapish Saraf & Amritanshu Kumar (IIT Kharagpur & IIM Calcutta alumnus). KidEx aims to create a platform to enable holistic & comprehensive development of every child by partnering with their parents in a logistically convenient manner for the parents. KidEx offers multiple extra-curricular activity classes for kids in physical & digital form (basis screen time guidelines) to enable child's holistic development. Live classes include: Chess, Arts, Mandarin, Spanish, French, German, Guitar, Movie-Making. Upcoming classes include: Academics, Robotics, Coding, Dramatics, multiple Dance & Music, Social Etiquette etc. KidEx will offer all learning solutions to parents under one umbrella. KidEx would soon launch a suite of digital products aimed at making child-raising easier & more fun for parents.

About KidEx Do-It-Yourself National Challenge

The event is an effort to spread awareness regarding need for all rounded development of the child. This is also, designed keeping in mind the current external scenarios where lockdown/no lockdown, social distancing practices would continue & schools/colleges might be shut for a few months which would require parents to find non-screen time learning opportunities for the child while demanding lesser time for parents allowing them some breathing space for themselves.

The event is open to all Indian citizens in India or abroad across age groups of 3 to 17 years. Basis the submitted entries, for every age, a leader board would be created & declared.

Prizes & certificates

We will conduct two versions of the event for all interested parents. Parents can decide whether they want their child to participate in the paid version or the free version of the event. Entry charge for paid version of the event is INR 500 for every child.

Paid version participants would be eligible for:

1. Prizes for winners across all age category
 - a. Number of winners linked to number of paid version participants
 - b. 50% of registration fees to be distributed as prize to winners
2. Winner & participation certificates
3. Assessment score for every submitted entry & leader board position summary

Free version participants would be eligible for:

1. Assessment score for every submitted entry

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Even participants interested in paid version would be required to pay the amount after 7th May allowing them opportunity to participate first & then, decide.