

# KidEx Do-It-Yourself National Challenge 2020

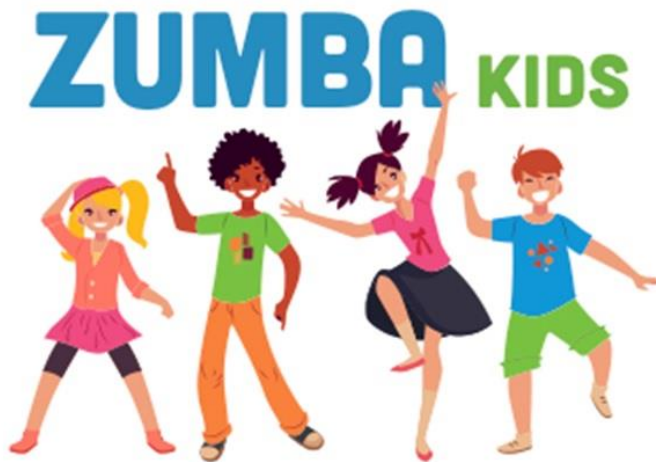
## Activity description and self-learning manual

### KidEx Do-It-Yourself National Challenge 2020

Activity # 15: Record a video of the child "Zumba dancing" for 60-sec

4-6 Years

Creativity & Imagination



Play the video "Zumba Kids – I like to move it" on Youtube.

Let the child observe the dance.

Ask the child to practice the moves.

Record a 60-second video of the child performing to the music.

Submit the video as per guidelines in manual.

[www.kid-ex.com](http://www.kid-ex.com)

Image source: The City Library

**Activity: Record a video of the child "Zumba dancing" for 60-sec | Creativity & imagination | 4 years**

#### Skill development milestone

Children this age begin to create with intention — purposefully drawing a monster or a flower. By the time they are 5, many children add details and annotate with words and narrated stories. They can also listen to details and retell a story. Child listens attentively to age-appropriate stories. Child makes relevant comments during stories, especially those that relate to home and family events. The child enjoys stories with riddles, guessing, and "suspense."

With these newfound representational abilities, children's imaginations become boundless! They love pretend games and have a natural tendency to fantasize, experiment, and explore. They are fascinated with magic and struggle to distinguish between fantasy and reality. However, their creative drive ignites a desire to learn and supports intellectual development across all subjects. Thus, it is the perfect time to support the development of divergent thinking—where children generate unique solutions and make new connections without being tied to "the" one right answer or way of doing things (convergent thinking). Supporting divergent thinking means providing activities that allow for child appropriate inquiry, reflection, wondering, curiosity, and even supported confusion. Divergent thinking, and hence creativity and creative problem solving, are more than art — it is thinking, predicting, imagining, and creating.

The children are said to be at the pre-schematic stage. This stage is typical of children between the ages of 2 to 4.

Drawings become more complex, although they are usually unrealistic. Children will tend to use their favorite colors, rather than represent objects in accurate colors. Drawings of people are quite simple with few features. Objects in drawings float in space. They are not anchored. "Tadpole figure people" are drawn with a large head on a small body with extended arms. Interior and exteriors are shown at the same time.

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They also play make-believe with toys, people and animals. Their games may incorporate puppets, animal figures, tool sets or doctor kits, vehicles, people, blocks and dress up clothes (can be a towel that becomes a skirt!), clay, play dough, pipe cleaners, paints, chalk, a variety of writing utensils. They can play board or card games now. They interact with and learn about the world through play activities.

## Activity description

The child needs to dance on the song track “Zumba for Kids – I like to move it”. The same can be found [here](#).

Let the child watch the video as part of his/her daily screen time routine and observe the dance moves. Encourage the child to copy the dance steps & match the pace of the children performing in the video.

When you feel that the child is ready to dance on the song, record 60-second video of the child performing the dance with the music playing in the background. The video should be submitted as an entry as per submission guidelines.

You may share the video with family (1<sup>st</sup> circle), relatives & close friends (2<sup>nd</sup> circle) or acquaintances (3<sup>rd</sup> circle) as desired by you. Or post the videos on social media (public), if you wish, with the hash tag #KidExDIYChallenge or #KidExDIYNationalChallenge.

## Submission guidelines

1. You can record one common video of the child for this activity
2. Keep the total video size less than 20 MB
  - a. Higher resolution camera creates large size video files
  - b. Android users can install & use Camera MX player to record smaller size video files
    - i. Camera MX player can be downloaded from [here](#)
  - c. Iphone users should change resolution setting by going to Settings -> Camera & selecting lowest resolution from “Record Video” option
3. You can upload the video file at <https://www.kid-ex.com/diy-nc>
4. Kindly ensure you have registered for the event for us to assess the submission. If not registered, please visit <https://www.kid-ex.com/diy-reg> to register. New registrations allowed till 30<sup>th</sup> May.

## Self-learning manual

Common mistake and things to keep in mind in this activity are:

1. The child is shy & feels that he/she will come across as funny & hence, not willing to try the activity
2. Child does not remember the steps and is not able to perform
3. Child is not able to match the pace of the music & his/her steps are leading/lagging the music track
4. Child is not in the right mindset while learning

Key coaching tip to excel in this exercise is that let the child look at it as a fun activity. If the child is feeling shy, nervous, low on confidence, you may be a good sport & participate in the same activity to encourage the child to let go of any fears.

Break the exercise into parts. Let the child just pick a step & do without worrying about the music. Once the child has picked up 4-5 such steps, then the child should look at the video & try to match the performing artist’ dance. It will make it easier for the child to perform better to the music.

Key benefits of this exercise are:

- Improved condition of heart and lungs
- Increased muscular strength, endurance, and aerobic fitness
- Better coordination
- Better agility

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- Better flexibility
- Healthy blood pressure
- Improved overall balance
- Improved spatial awareness
- Enhances emotional development
- Encourages socialization
- Encourages creativity
- Enhances cognitive development

## Entry evaluation guidelines

The maximum point for this activity is 20. Every entry would be rated as either:

1. Master (M): 100% score
  - a. The child can perform for 60 seconds and the child copies 5 unique steps from the video
2. Intermediate (I): 80% score
  - a. The child can perform for 60 seconds and the child copies 3 unique steps from the video
  - b. The child can perform for 30 seconds and the child copies 4 unique steps from the video
3. Beginner (B): 50% score
  - a. The child can perform for 30 seconds and the child copies 3 unique steps from the video
  - b. The child can perform for 15 seconds and the child copies 2 unique steps from the video
4. Not applicable (NA): 0% score
  - a. All other submission cases
  - b. No submission.

For any queries, you may Whatsapp us at +91-7303755886 or email us at [info@kid-ex.com](mailto:info@kid-ex.com).

## About KidEx

KidEx is a company founded by Kapish Saraf & Amritanshu Kumar (IIT Kharagpur & IIM Calcutta alumni). KidEx aims to create a platform to enable holistic & comprehensive development of every child by partnering with their parents in a logistically convenient manner for the parents. KidEx offers multiple extra-curricular activity classes for kids in physical & digital form (basis screen time guidelines) to enable child's holistic development.

### Live Classes

Cognitive Development	Physical Development	Language & Communication	Creativity & Imagination
✓ Chess	✓ Yoga	✓ English	✓ Guitar
✓ Science (Class 8 to 10)	✓ Bolly-fitness	✓ Mandarin	✓ Film-Making
✓ Chemistry (Class 11 & 12)		✓ French	✓ Fine Arts (Sketching / Painting)
		✓ German	
		✓ Spanish	

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Should you be interested in undertaking any of the classes or knowing more about our offerings, kindly reach out to us at +91-7303755886 (call / WhatsApp) or email us at [info@kid-ex.com](mailto:info@kid-ex.com)

*Note: Upcoming classes include Academics, Robotics, Coding, Dramatics, multiple Dance & Music, Social Etiquette etc.*

**KidEx will offer all learning solutions to parents under one umbrella.** KidEx would soon launch a suite of digital products aimed at making child-raising easier & more fun for parents.

## **About KidEx Do-It-Yourself National Challenge**

The event is an effort to spread awareness regarding **need for all rounded development of the child**. This is also, designed keeping in mind the current external scenarios where lockdown/no lockdown, social distancing practices would continue & schools/colleges might be shut for a few months which would require parents to find non-screen time learning opportunities for the child while demanding lesser time for parents allowing them some breathing space for themselves.

The event is open to all Indian citizens in India or abroad across age groups of 3 to 17 years. Basis the submitted entries, for every age, a leader board would be created & declared.

You may share your entries (video/images) with family (1st circle), relatives & close friends (2nd circle) or acquaintances (3rd circle) as desired by you. Or post the videos on social media (public), if you wish, with the hash tag **#KidExDIYChallenge** or **#KidExDIYNationalChallenge**.

## **Prizes & certificates**

We will conduct two versions of the event for all interested parents. Parents can decide whether they want their child to participate in the paid version or the free version of the event. Entry charge for paid version of the event is INR 500 for every child.

Paid version participants would be eligible for:

1. Prizes for winners across all age category
  - a. Number of winners linked to number of paid version participants
  - b. 50% of registration fees to be distributed as prize to winners
2. Winner & participation certificates
3. Assessment score for every submitted entry & leader board position summary

Free version participants would be eligible for:

1. Assessment score for every submitted entry

Even participants interested in paid version would be required to pay the amount after 7<sup>th</sup> May allowing them opportunity to participate first & then, decide.

## **Important notes:**

**1. Re-submission:** KidEx will provide weekly status on Tuesday / Wednesday for all entries made till Sunday midnight of previous week. KidEx DIY aims to inculcate culture of self-learning & 1% improvement every day in each & every child. If you wish to re-submit the entry for any activity to give the kid an opportunity to better her/his performance and aim for M, we would be supportive and do not mind the additional effort on our part to re-do the assessments. Feel free to re-submit the entry.

**2. Conversion to paid version:** Should you wish to convert to paid participation (Rs 500/- only), or make payment for your paid participation, simply visit <https://rzp.io/l/KidExDIY> and make the payment by providing your registered email address, mobile number & child name. KidEx team will ensure that your payment is duly recorded & reflected in your participation.

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**3. Respecting your choice:** *If you have been registered with KidEx for more than 7 calendar days as unpaid participant and have not submitted even 1 entry, we will respect your choice and will not share challenges with you going forward. Should you wish to re-start receiving challenges, simple make submission for any one challenge or convert to paid participation.*

**4. Unsubscribe option:** *Should you wish not to receive DIY events email from KidEx, simple send an email with subject "Unsubscribe" from your registered email address to [info@kid-ex.com](mailto:info@kid-ex.com).*